

# **BOROUGH OF OAKLAND**

## **ARTS IN OAKLAND COMMITTEE**

### **REGULAR MEETING MINUTES - February 27, 2023 - 7:00 PM - Zoom Meeting**

The Regular Meeting of the Arts in Oakland Committee opened on Monday February 27, 2023 at 7:00pm on Zoom

Meeting Announcement: This meeting is being held in accordance with the Open Public Meeting Law, duly announced, advertised, and posted in the municipal building.

#### Administrative

- Role Call - Andrea Levy, Alison Fleeson, Kevin Bagar, Judy Piretra, Tracy DiTolla, Peter Marcalus, Natasha Hoen
- Absent Members: April Masefield, Vilma Mirkov, Amy Eilert
  - Junior Members: Alexandra Mazur, Madhav Dua, Councilman Eric Kulmala

All favored Motion to excuse absent members

**Open to the Public** - Opened/Closed No public present

- Shy Hopkins interested in joining the committee.

#### **Old Business**

- **Subcommittees**
  - **Murals - 287, DPW building**
    - Andrea and Ali spoke with the borough, and learned the project must be passed through DOT first. Committee is having a hard time getting an answer from the department. Borough administrator Richard Kunze to follow up with DOT.
    - Peter Marcalus suggests keeping the 287 mural as a lesser priority to the DPW building and Bandshell and will update the proposal with the new needs, to be presented and approved by mayor and council
  - **Arts in Oakland Festival (Arts Amble June) - Andrea, Ali**
    - June 9th-11th
    - Discussions of Food Trucks
    - Rough itinerary
      - Friday: Gallery opens
        - Possible Grand Opening event/collaborate with Oakland Chamber of Commerce? (Andrea will discuss with OCOC)
      - Saturday: Music/Performing arts plus Food trucks.
        - Ali will reach out to the Cheesesteak, Ice Cream and Rice Ball trucks.
      - Sunday: Family Day (Music/Performing Arts) and local food (discuss with OCOC & Judy see below)

- Kevin to reach out to Valley Middle School for Risers
- Real Brave provides sound system
  - Note to research available tents for sound system and stage
- Andrea will email and reach out to each past participant.
- Judy will look into the Oakland "Makers & Bakers" for the Sunday event, create a contact list of all potentials and, work with Andrea/Ali to determine participation costs and create the invitation.
- Andrea working on large donations/sponsorship ask letters.
  - Pricing for promotion and necessary items-
    - New reusable banner for Bush Plaza (date changeable)
    - Lawn signs (get a count of locations to post)
    - Stage Banner & Library Gallery
    - Water & food for volunteers
    - Social Media & Advertising (print & online)
    - Posters
- Public Events will reimburse up to \$1100 to cover signage and promotion costs.
- **Poetry** - Andrea
  - Extending the poetry contest into March due to a lack of submissions
  - Next open mic scheduled for Friday the 24th of March at Real Brave 7pm
    - Poetry submission deadline Monday the 20th
- **Market** - Alexandra, Natasha, Judy
  - Discussion of ideas
  - Judy is looking into creating a Market at the June Arts Festival to be held during the Sunday event.
- **Social Media** - Madhav - Committee Head
  - No developments
  - Andrea suggested we create Tik Tok videos and further engage on Instagram for the Arts programs and events. (in addition to FB & Website)
- **Fundraising & Contest Ideas**
  - Children's art contest tabled for the time being
  - Art Auction/Tricky tray concept pushed to the fall.
  - \*During the Arts Festival, poll artists for interest in donating an artwork for a future event.
  - Potential Art event in the Fall- Bandshell

## **New Business**

- Discussed in Old Business

## **Open Forum**

## **Closing Comments/Announcement**

## **Adjournment 8:00pm**

Upcoming Meetings:

March 20, 2023 at 7pm at the Oakland Senior Center, 20 Lawlor Drive Oakland, NJ 07436.