

Oakland Communications Commission
Meeting Minutes
February 18, 2015

1. Roll Call at 7:04 p.m.
2. Flag salute
3. Moment of silence
4. Open Public Meetings act: “This meeting is being held in accordance with the Open Public Meetings act, duly announced and posted in the Municipal Building and on Oakland TV.”
5. Review and acceptance of minutes from January 21, 2014. Birks/Contrini – All in favor, Barry abstain.
6. Time open for public comments. Borough Administrator Kunze present. Motion to open to public, Birks/Barry. All in favor.

Review of social media policies – Metuchen, Wyckoff and Old Bridge. Wyckoff policy seems to be the most comprehensive and sets forth guidelines for what type of comment is acceptable, and the ramifications for a non-appropriate comment. Purpose of the social media is to disseminate information. Old Bridge does not permit comments at all – not sure if that was always the policy, or whether it was in response to a particular incident. General discussion about whether to permit comments or not on Borough Facebook page, consensus is no comments. General discussion about using Blackboard or Honeywell for messaging.

Motion to close to public, Birks/Thurston, all approved.

7. Committee / Liaison reports
 - a. Chairman’s report: Foley – All is well.
 - b. CrossRoads: Tuohy – Has received several articles so far, and has not heard back from the Board of Education yet. Has received several bids and will submit to Borough.
 - c. Television: Birks – Operating fine. Discussion about how to conduct filming at mayor and council meeting and assignment of television volunteers.
 - d. Website: Contrini/Foley – New software for website ordered but not received yet.
 - e. Bulletin Board: Barry – General discussion about selling space on bulletin board.
 - f. M&C Liaison: Kulmala

8. Old Business

- a. TV Bus – progress made on procuring equipment. General discussion about cameras and other equipment.
- b. Social media
- c. Town-wide communications/coordination

9. New Business

- a. Richard Kunze, BA – updates – see above.
- b. Upcoming TV shoots – nothing planned.
- c. Mission refined.

10. Motion to adjourn Contini/ Coppa, all in favor. Adjourned at 8:15 pm

11. Upcoming Meetings: 3/18, 4/15, 5/20, 6/17, 7/15, 8/19, 9/16, 10/21, 11/18, 12/16.

Member Term Exp.

Birks – 12/15 Coppa – 12/17

Tuohy– 12/16 Contrini – 12/16

Foley – 12/17 Thurston – 12/17 Barry – 12/15