

Oakland Communications Commission
Meeting Minutes
March 18, 2015

1. Roll Call at 7:03 pm- Present Coppa, Tuohy, Contrini, Foley, Thurston and Barry. Birks absent.
2. Flag salute
3. Moment of silence
4. Open Public Meetings act: “This meeting is being held in accordance with the Open Public Meetings act, duly announced and posted in the Municipal Building and on Oakland TV.”
5. Review and acceptance of minutes from February 18, 2015 – Barry/Contrini, All in favor.
6. Time open for public comments – No members of public present.
7. Committee / Liaison reports
 - a. Chairman’s report: Foley – Reviewing open source web software and found a possible program that may work.
 - b. CrossRoads: Tuohy – CrossRoads is almost ready for review – discussed participation with Board of Education. Only received 2 pages from Board of Education – hopefully it can prepare more with more notice and lead time or push content to Crossroads from its website. All in favor of black and white edition which will allow Board of Education to participate.
 - c. Television: Birks – last meeting suspended due to weather per Barry. No updates
 - d. Website: Contrini/Foley – Reviewing options for open source software
 - e. Bulletin Board: Birks – No report
 - f. M&C Liaison: Kulmala- R. Kunze in attendance. Looking to interview vendors starting in June for website. Discussion about reverse 911 and putting a reminder into CrossRoads and on bulletin board for the public to register for Swiftreach. Regarding social media policy, discussed last week among council, all on board but policy will be tweaked slightly to allow comments for emergency situations on a case by case basis. Training for all departments to begin within next month or so. Thurston to work with scheduling for training and to prepare the Facebook page.
8. Old Business
 - a. TV Bus – painting is still pending and inventorying of equipment for off-site shoot. Weather allows access to the bus to start interior work.
 - b. Social media Thurston – discussed above.
 - c. Town-wide communications/coordination – discussed above.
9. New Business
 - a. Crossroads – B&W w/ BOE – discussed above.

- b. Upcoming TV shoots – baseball parade, Memorial Day parade, budget meeting, Easter egg hunt if crew available.

10. Adjourn – Contrini/Barry, All in favor, 7:53 p.m.

11. Upcoming Meetings: 3/18, 4/15, 5/20, 6/17, 7/15, 8/19, 9/16, 10/21, 11/18, 12/16.

Member Term Exp.

Birks – 12/15 Coppa – 12/17

Tuohy– 12/16 Contrini – 12/16

Foley – 12/17 Thurston – 12/17 Barry – 12/15