

Oakland Communications Commission
Meeting Agenda
October 19, 2016

1. Roll Call
2. Flag salute
3. Moment of silence
4. Open Public Meetings act: “This meeting is being held in accordance with the Open Public Meetings act, duly announced and posted in the Municipal Building and on Oakland TV.”
5. Review and acceptance of minutes from March 16, 2016 and August 18, 2016 – Motion from Birks/Barry to accept and adjust agenda to allow R. Kunze to go first because of scheduling conflict. All approved.
6. Time open for public comments.
7. Committee / Liaison reports
 - a. Chairman’s report: Foley – Website should be finalized by 11/2016. Terms of Commissioners Tuohy and Contrini expire in December.
 - b. CrossRoads: Tuohy – Fall 2017 edition being finalized. Given the new website, and its notification capabilities, it may not make sense to continue publishing in the future, however, the cost to publish will be requested in 2017 budget as a contingency.
 - c. Television: Birks –Borough Municipal Court is putting in a new television system and hopefully it can be compatible with OCC needs. Letter for donated video equipment pending. Discussion about filming girls soccer and football for broadcast – hockey may be broadcast soon as well.
 - d. Website: Contrini –Training to be scheduled, hopefully via webinar.
 - e. Bulletin Board: Barry –Very few submissions. Bulletin Board on tv will still be present despite website having its own bulletin board.
 - f. Social Media: Thurston – No update.
 - g. Council Liason – Eric Kulmala – Discussion about Swift-reach and how it interacts with Facebook. Swift-reach also has Twitter capabilities that should be incorporated.
8. Old Business

- a. Candidates Forum – forum went well, comments that it was professional.
- b. Social media

9. New Business

- a. Richard Kunze, BA – Discussion about budget for OCC and question about whether budget is enough to meet equipment needs and another issue of Crossroads. Current budget should have enough to do third issue of Crossroads and purchase equipment. Pending issue of Crossroads should be last paper based issue and in 2017, Crossroads should be online publication, with perhaps a limited subscription service with copies available for those without internet at library and senior center. PDF online. Television bus has to be painted another color, as state regulations prohibit it from being painted yellow. Web training for website to be scheduled and website should be live by end of November 2017. Community bulletin board will be on website, along with borough news items. Community bulletin board will be maintained by OCC. Discussion regarding streaming versus posting videos and archiving council meetings on website via a service such as Vimeo.
- b. Upcoming TV shoots
- c. Mission – ?

10. Adjourn – adjourn at 7:44 – Contrini/Tuohy, all in favor

11. Upcoming Meetings: 11/16, 12/21.

Member Term Exp.

Birks – 12/18 Coppo – 12/17

Tuohy – 12/16 Contrini – 12/16

Foley – 12/17 Thurston – 12/17 Barry – 12/18