BOROUGH OF OAKLAND ORDINANCE NO. 19-CODE-791

AN ORDINANCE TO ESTABLISH FEES FOR PERMITTING ENTITIES TO ADVERTISE ON BANNERS TO BE INSTALLED ON LIGHT OR UTILITY POLES WITHIN THE BOROUGH OF OAKLAND AND IN THE OAKLAND COMMUNITY CALENDAR

NOW THEREFORE, BE IT ORDAINED by the Mayor and Council of the Borough of Oakland as follows:

Section 1. General.

This section will permit the Borough of Oakland to charge a fee described herein permitting entities to advertise using banners to be installed on light or utility poles in the Borough or in the Oakland community calendar.

Section 2. Definitions.

As used in this section, the following terms will have the meanings indicated:

Entities: Shall include business associations, civic organizations, associations and others.

Banners: Banners which advertise the entity that has requested to be located on a utility or light pole within the Borough of Oakland.

Community

Calendar:

· in ...

The calendar created on a yearly basis by the Borough of Oakland indicating Borough and community events.

Section 3. Fees.

All banners to be placed on the Borough utility or light poles shall be subject to an annual fee of \$150.00.

All advertisements in the Oakland community calendar shall be subject to a \$225.00 fee per month.

- **Section 4.** Should any part, portion or provision of this ordinance be held unconstitutional or invalid, such decision shall not affect the validity of this ordinance as a whole, or any other part thereof.
- **Section 5.** All ordinances or parts of ordinances inconsistent herewith are hereby repealed.

Section 6. This ordinance shall take effect immediately upon publication and final passage according to law.

ATTEST:

Lisa M. Duncan, Borough Clerk

Linda H. Schwager, Mayor

This is to certify that this is a true copy as adopted by the Mayor and Council of the Borough of Oakland at a meeting held on

Borough Clerk