



# BOROUGH OF OAKLAND BERGEN COUNTY, NEW JERSEY



## ORDINANCE NO. 22-CODE-895

### AN ORDINANCE REGARDING THE FEES RELATED TO THE OAKLAND TELEVISION SPONSORSHIP PROGRAM

**WHEREAS**, the Borough Council has determined it is appropriate adopt an ordinance setting forth the guidelines for determining the fee for becoming a Television Sponsor for the Oakland Communications Commission; and

**NOW, THEREFORE, BE IT ORDAINED** by the Mayor and Council for the Borough of Oakland as follows:

The Fee shall be determined by multiplying the multiplier listed to the right of the applicable category associated with the sponsor by the number listed next to the two available sponsorship tiers.

Category	Eligibility	Multiplier
Non-Profit Organization	For registered non-profit organizations located in the United States of America	1
Individual & Family	For a person, couple, family, etc. that wishes to be a sponsor that does not own a business	2
Businesses	A business located within the United States of America <sup>3</sup>	3

Sponsor Tier	Tier Description	Number
Perpetual Sponsor	Name and/or logo seen on the screen along with a company slogan or brief sentence for a total of 30 seconds. Tier means you will be a permanent sponsor of next year's eligible programming so you will be mentioned as a sponsor any time the program is broadcast in its original broadcast year and also any time forward if the program will re-air.	400
Single Year Sponsor	Name and/or logo seen on the screen for 15 seconds. Sponsorship will expire at the conclusion of the calendar year and after that point, your sponsorship will not be seen on the programs produced from next year at any point in the future	100

**BE IT FURTHER ORDAINED**, that any ordinances or parts thereof in conflict with the provisions of this Ordinance are repealed to the extent of such conflict; and

**BE IT FURTHER ORDAINED**, that this Ordinance shall take effect upon passage and publication in accordance with applicable law.

Adopted this \_\_\_\_ day of  
\_\_\_\_\_, 2022.

---

Linda H. Schwager, Mayor

---

Michael E. Carelli, Borough Clerk