



Borough of Oakland  
Bergen County, New Jersey

**Resolution 21-187**

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**AUTHORIZING THE APPROVAL AND SUBMISSION OF THE PROGRAM FOR PUBLIC  
INFORMATION DOCUMENT TO FEMA AS REQUIRED FOR THE COMMUNITY RATING  
SYSTEM (CRS) PROGRAM**

**WHEREAS**, to ease the financial and flooding impacts to the residents, the Borough began a rigorous floodplain management program in 2013 that was recognized by the Federal Emergency Management Agency (FEMA) through the Community Rating System (CRS) for its progressive floodplain planning, maintenance and public outreach.

**WHEREAS**, the Borough holds a Class 7 CRS ratings affording Borough residents benefit from improved floodplain management and over \$50,000 in flood insurance premium savings based on a 15- percent flood insurance premium discount.

**WHEREAS**, in 2013, FEMA introduced a new approach to coordinate public information activities and develop activities that reflect what recent research by FEMA has found to lead to more effective outreach programs and the Program for Public Information (PPI) is the part of this approach.

**WHEREAS**, for CRS credit, the PPI had to be developed according to a seven- step planning and public involvement process. The PPI can increase credit by 40% and, with stakeholder involvement, 65%. The community's PPI must be developed by a committee of people from both inside and outside the local government.

**WHEREAS**, Richard Kunze, Chair, and the PPI Committee comprised of 7 members, and Agnoli Engineering, LLC, CRS consultant convened on April 21, 2021.

**NOW, THEREFORE, BE IT RESOLVED** that the Program for Public Information has been reviewed by the Mayor and Council of the Borough of Oakland, County of Bergen and State of New Jersey and hereby approved for final submission to FEMA.

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LINDA H. SCHWAGER, MAYOR

ATTEST:

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LISA M. DUNCAN, BOROUGH CLERK

Date Adopted: June 9, 2021

	Motion	Second	Ayes	Nays	Abstain	Absent
Biale						
Kulmala						
Pignatelli						
Slasinski						
Talamini						
Van Eck						
Mayor Schwager						