

Public Events Meeting Minutes

Monday, April 8, 2013

7:30 PM at the Senior Citizen Center

1. Call to order:

- a. Flag salute
- b. Attendance
 - i. Motion made to excuse the absent members and passed.

2. Open to the Public

3. Old business (Reviews/Discussions/Approvals)

- a. Meeting minutes review and approval from 03/11/2013
 - i. Passed with no changes.
- b. Easter procedures update
 - i. Erinda will e-mail them tomorrow for any additions by the members.
- c. PE-shirts order update
- d. Pat spoke to Mr. Kunze, and explained that lanyards did not work for our holiday event. We felt it would be better to have shirts that stand out for residents to turn to for help, lost kids, questions, etc..Mr. Kunze asked us to go toward a t-shirt instead of a golf shirt. No update from Dave yet on the free t-shirts. Howard asked if Mr. Kunze is ok with the amount of shirts. Pat had already explained to Mr. Kunze why we needed so many shirts. The cost of shirts will come from our trust fund. Pat still likes the golf shirt idea versus the t-shirts. Almost all other members felt the same way. Cost of shirts is not much if you think about approximately \$16 a shirt for three years per member. Chopper thinks we show uniformity, and people might want to join if they see a serious group. Pat will get at least two more quotes, one for a case price and one for the number of members we have. Members suggested we have a few people in town we can get quotes from. Howard gets the feeling everyone will be happy with t-shirts so let's do it. We took a vote and 6 members wanted polo shirts and 1 t-shirts. Jerri was wondering if we need extra shirts for volunteers for the carnival, but after a brief discussion we decided that we don't. Erinda and Pat will get more quotes.

4. Current business

- a. Easter egg hunt (March 23)
 - i. Can we give extra eggs to young volunteers as well as someone that couldn't make it and commented on our FB page? We did not address this.
 - ii. The event went off great. Even with the cold weather, people hung out for about an hour and 15 minutes. Everyone pitched in. We had too much coffee, so for next year we would need approximately one full green thing of regular and half of decaf. Everyone we had the names of got a thank you letter or thank you e-mail. Thank you letter went out to the Suburban as well. Walgreens offered free photos for other events in the future as well.
- b. Restaurant week/Oakland Day 5/18 (rain date 5/26)
 - i. It will likely not happen. Let the farmer's market work on what they're planning.
- c. Memorial Day parade (May 26) – Pat met with Ron Beatie who puts together part of the parade. In the past we have contributed \$2700 and he'd get the remainder from other groups. Costs involved, car clubs, buglers, army, bands, Caballeros, Muchachos, etc. has gone up so he's asking for \$3300 in total or about \$3000 from us as opposed to \$2700 and he'll make up the difference through other fundraisers. Pat feels it's a public event, and he's not opposed to the full amount to them. Howard has no problem with \$3000 but does with \$3300. Jerri feels we don't need to give them the full amount either. Our new budget is already set and will be introduced this Wed night. We will be asked to run our events from our fund alone. Pat suggested we come up with a finance committee so we can better manage the fund. Jerri feels it's not necessary to come up with a finance committee. We are self-funded, so Pat feels we need to

either keep taking money out and have no open mind into this for the future or come up with an approximate budget and try to project for the future. Motion to fund \$3000, motion to reconsider for \$3300. Discussion: Pat suggested that PE fund the whole thing and they run it. It's a public event. They could use the money. Howard and Jerri feel they might be able to raise it through other ways. Chopper feels there's no incentive for them to go out of their way for fundraisers and such if they do not raise any of it. It becomes entitlement and expected every year. Pat thinks we can help them out this year and let them know they need to fundraise some of it on their own for next year. Motion to vote for giving The American Legion \$3000: Pro-4 Against- 3

d. Carnival update (June 26-29)

- i. Erinda is waiting on the sub-committee to approve the e-mail to the non-profits. Rotary approved for running the games of chance at the last M&C meeting. Erinda will reach out to Mike, Pat and Howard to have a sub-committee meeting.

e. Art in the park update

f. Halloween parade (Saturday October 26 possible date)

g. Holiday Event 2013 (Sunday December 1 possible date)

5. New business

a. Discussion and voting on starting a second trust fund.

- i. Tim updated us that it can be done. We could put any money from any event moving forward into the new trust account. We first have to have a discussion when all the members are present to make other decisions such as do we want the trust fund, what do we want it to be about, etc..

b. Possible gift certificate presentations to Kathy (Easter Bunny) and Maryann (Fudgie T. Clown)

- i. Howard suggested we give Kathy and Maryann a gift certificate each to show them appreciation for their volunteer efforts with our Easter Egg Hunt. After a brief discussion, the group felt it was not necessary to pay after the fact.

c. By-law violations

- i. Pat suggested that we as PE members must be careful how we represent ourselves at all times, even when we're not in a meeting with each other. We need to be perceived as a unified entity instead of separate individuals which is what happens when someone might express their opinion in public and it being perceived as a PE (as a whole) opinion instead. Pat mentioned that Howard had expressed his opinion about the selection of the non-profit that would run the games of chance was political, however did not make it clear that it was his opinion only. Pat expressed that speaking on behalf of the group without that permission being given is inappropriate. Chopper felt that we should be careful with what we put out there as well, so that we are not perceived as something that we did not mean to be perceived as. Pat stated that we, (PE) are an arm of the Borough, and as such, need to represent ourselves as a group. Howard continued the discussion about politics so Pat let him know that it is not political if he first felt that RBARI would be the better pick but then changed his mind because of the fact that proceeds from the Rotary would go to help Oakland teens and their families in fighting drugs instead. Pat said that Howard should have brought this up before the decision was made. Councilman Jensen suggested we use this experience as a learning one and move on from here on. Howard offered an apology to Pat for expressing his opinion, but Pat did not think it was necessary.

6. Closing comments/Announcements

Next meeting on May 13, 2013.

7. Adjournment

Meeting adjourned at 9:08 pm. Moved, seconded and voted yes unanimously.