

## Public Events Meeting Minutes

Monday, July 1, 2013

7:30 PM at the Senior Citizen Center

### 1. Call to order:

- a. Flag salute
- b. Attendance

### 2. Open to the Public

- a. Vicky Rubenstein
  - i. Great job on the carnival
- b. Mike Guadagnino – Rec Chair
  - i. Phenomenal job
  - ii. Layout great
  - iii. High school Bands might help to bring teenagers in, Thurs and Fri high school bands, Sat another band
  - iv. Can put them by field 4 where the dragon ride is, can draw electricity from field 6 instead of 4
  - v. Project music into carnival
  - vi. Maybe skip sat for bands
  - vii. Maybe another gimmick to bring them in if not bands
  - viii. We did not hear of any issues with electricity this year ☺
  - ix. Food trucks, hurt the non-profits
  - x. Good weekend to have the carnival next year as well
- c. Howard
  - i. Meadowlands carnival might have drawn the high school kids
  - ii. Send an e-mail out to ask if non-profits want 3 or 4 nights
  - iii. Were they satisfied with their locations
  - iv. Did they have any electrical problems
  - v. Offer a non-profit to sell pizza next year
- d. Susan Boyce – cub/boy scouts
  - i. New rides for high school students were a good idea
  - ii. Great carnival
  - iii. PA system to announce lost kids for next year
  - iv. Some food was duplicated, we'll need to double check for next year
  - v. Positive comments about the food tent
- e. Tim spoke to people and came back with these comments:
  - i. One of the top three firework displays Oakland has ever seen
  - ii. Too many loud fireworks
  - iii. Great impression of the layout, no hanging wires
  - iv. Wed good night for most
  - v. Four days was good
- f. Sharon Fadini
  - i. Good for the extra night
  - ii. Loved the rides
- g. Mame
  - i. Heard great comments from people
  - ii. Bathrooms closed on Sat at some point because of some vandalism, may keep women's bathroom open of the D'Elia bldng for next year
  - iii. Some people got drinks stolen from their booths
  - iv. No fire poppers next year

- h. Chopper
  - i. Most non-profits did better this year
  - ii. 4 days are worth it because of the weather
  - iii. No wrist bands on sat
  - iv. Bands good idea
  - v. Ticket booth out more toward the front of the field
  - vi. Wrist band signs a little better
  - vii. Wed, Thurs, Fri wrist band specials
  - viii. Could have used more volunteers
- i. Jerri
  - i. It was fantastic
- j. Erinda
  - i. One comment from parents attending the Carnival was that we did not have enough to do for children under 32 inches. PE tried to fix it for the last night, but we found out that we weren't allowed to have any rides for kids under 32" by the State.
  - ii. Another comment was that we need more family rides, which we brought up with the rides company and we have some ideas for what to add next year.
  - iii. Next year's committee will brainstorm and see what we can improve on after reading all the above comments and suggestions from the members and the public.
  - iv. Facebook comments were great
  - v. Read the e-mail suggestions from non-profits who replied to our request for suggestions, comments and thoughts to help us plan for next year.
    - 1. Boy Scout Troop 49
      - a. Carnival was well run and organized, and spread out nicely.
      - b. The "vendors" had 4 or 5 food/dessert stands which competed directly with some of the non-profits - this appeared to be more than in the past.
      - c. The extra night (Wed) did not appear to impact "sales" - like previous years, the bulk of our sales were Fri/Sat nights.
      - d. Can the fireworks be pushed back to 10pm? Since everyone pretty much leaves after them, this might make sense. We had a lot of people leave the funnel cake line for the fireworks, and did not return.
    - 2. Blue & Gold Touchdown Club
      - a. The timing was perfect as far as the carnival dates are concerned.
      - b. Hold the carnival 3 days rather than 4. Our overall carnival earnings were not significantly greater but required more volunteer time.
      - c. If possible, a delivery lane isolated from carnival goes that doesn't go over Field
      - d. Due to rain we were not allowed to drive on which caused restocking difficulties. Possibly use the borough "golf cart" vehicle to deliver not for profit supplies from entry to booth.
    - 3. SAO
      - a. Carnival was well run and organized.
      - b. It was good to have a larger selection of rides - many kids commented on this. They "get bored" if it's the same rides every year
      - c. The "vendors" had 4 or 5 food/dessert stands which competed directly with some of the non-profits.
      - d. The extra night (Wed) did not appear to impact "sales" - like previous years, the bulk of our sales were Fri/Sat nights. If asked, we could do without the extra night.
      - e. The rain made it hard to drive behind the booths to deliver things - a separate entrance for deliveries or use of a cart might help in the future
    - 4. Rotary
      - a. Pleasure working with Public Events
      - b. Great carnival over all

- c. Suggestion that whoever might run the Games of Chance in the future be allowed to rent their own trailer with win every time game.
- d. Not sure the 4<sup>th</sup> day is necessary
- e. Starting earlier on Saturday might draw in the younger kids to be able to go around without the bigger kids around

k. Pat

- i. Great comments from people
- ii. Rides were great
- iii. Food tent great idea
- iv. Enclosed food tent, walkthrough, talk about it for next year, costs more

l. Mike

- i. Parking still an issue
- ii. Drop off point safety hazard for across 202
- iii. Council look into a path on oak street
- iv. Beer garden might be a good addition
- v. Ticket booth needs to go out further
- vi. Sign must be further out
- vii. After discussion with Midway, we added 2 Parents with kids rides for next year
- viii. Fireworks might be pushed 15 minutes but no further
- ix. Golf cart to deliver to and from non-profit cars to their tents, good idea
- x. Win every time good idea but we might let who ever runs the games have their own
- xi. Carnival lady was a pleasure to work with
- xii. We need another bigger ride
- xiii. When it thunders and there's lightening visible, shut down the rides next year
- xiv. Wrist bands cheaper if a chance of rain like Thurs for \$20 maybe
- xv. Kids had two three wrist bands on

m. Open discussion

- i. Carnival people were very helpful to work with
- ii. We had no new trucks this year (food wise), same as last year
- iii. Parking was a little bit of a problem
- iv. Ask DPW if non-profits can park between tennis court and the Danny D'Elia bldng.
- v. Shuttle Sat night possibly, maybe limit it to one car per booth
- vi. Handicap parking on sat? We may need to ask if we ran out, because there were plenty originally.
- vii. Parking can be far
- viii. Bringing high school kids in on Wed and Thurs might help the games as well
- ix. Hand out menus
- x. Shish kebabs
- xi. Pizza
- xii. Advanced sales need to be advertised earlier
- xiii. Theme nights
- xiv. Thirsty Thursdays
- xv. Wacky Wednesday
- xvi. Could have separate area for smaller children behind the games of chance trailers
- xvii. Have a meeting right before the carnival to inform all volunteers of all rules
- xviii. Howard, some of the games of chance volunteers weren't active, maybe have other kinds of rides, we need a breakdown of the revenue
- xix. Pat rotary did a fantastic job, there was a sea of yellow shirts on the fields, they have come forward with ideas should they be awarded it again.

- xx. Mike rotary did a great job, we didn't hear of any problems if there were any. Revenue was spread out more because of the amount of trailers.

**3. Old business (Reviews/Discussions/Approvals)**

- a. Meeting minutes reviewed and approved from 6-10-13

**4. Current business**

- a. Carnival update (June 26-29)
  - i. Overall the setup was brutal but it worked out great and we're very happy
  - ii. Next year's planning in the works
  - iii. No more wrist bands on sat night
  - iv. Will work on ideas to get Wed, Thurs and Fri busier
  - v. Weather played a big part this year
  - vi. Some orgs did the same financially in four days as they did in three days previous years
  - vii. We would have done a lot worse if we did not have Wed this year because of the weather
  - viii. Suggestions on opening later by one hour each day, it might work for the 4 day carnival
  - ix. We talked about Sunday opening, but we're opposed for many reasons
- b. Discussion on cancelling August meeting. Passed.

**5. New business**

- a. Halloween parade (Saturday October 26 possible date)
  - i. Subcommittee for carnival : Jerri, Erinda, Mike, Sharon
  - ii. We need to finalize the date for cafeteria
- b. Holiday Event 2013 (Sunday December 1 possible date)
- c. Easter egg hunt (March 23) – Update
- d. Memorial Day parade (May 26) update

**6. Closing comments/Announcements**

Sue Ferrary, may become a new member, came to see what the meeting is all about.  
Next meeting on September 9, 2013.

**7. Adjournment**

Meeting adjourned at 9:45 pm. Moved, seconded and voted yes unanimously.