



Oakland Communications

Chairman: Ryan Schwertfeger

Vice Chairman: Elizabeth Llorente

Secretary: Michael Carelli, Assistant to Administrator

Commissioners: Jim Barry, Andrea Levy, Alex McVeigh

Alternates: Patricia Carrera, Salma Chiu

Council Liaison: Grant Van Eck

Junior Member: Benjamin Good

Oakland Communications Commission Agenda: 7/12/2021

VIRTUAL MEETING CALLED TO ORDER: 7:30 P.M.

FLAG SALUTE & MOMENT OF SILENCE

THIS MEETING IS BEING HELD IN ACCORDANCE WITH THE OPEN PUBLIC MEETINGS ACT, DULY ANNOUNCED AND POSTED IN THE OAKLAND MUNICIPAL BUILDING.

ROLL CALL

ALL COMMISSIONERS PRESENT UNLESS NAME LISTED BELOW. IF LATE, WHAT TIME ARRIVED.

CHAIRMAN'S REPORT

- Two Commission Members and Volunteers Needed – Resignation of David Dorsey
- Control Room is ready to use – 6 people have been trained
- This Week in Oakland Episode 5 Award
- Verizon Agrees to Upgrade Oakland TV to full HD Channel 2145
- Candidates Forum – Fully Following New Process for 2021 per revised bylaws in 2020
 - Candidates express interest in writing to OCC by August 1st and say which of the two dates they want, for 2021 dates are September 11 (Saturday following Labor Day) or September 19 (second Saturday following Labor Day). Program is then put together as quickly as possible to air through Election Day.

OPEN TO PUBLIC DISCUSSION, ONLY IF PUBLIC PRESENT

LIMIT OF 3 MINUTES PER PERSON WITH OPEN SESSION NOT TO EXCEED 15 MINUTES UNLESS EXTENDED BY MAJORITY VOTE OF THE COMMISSION.

APPROVAL OF MINUTES

- May 2021

THE BOROUGH REPORT

BOROUGH ADMINISTRATOR ASSISTANT & COUNCIL LIAISON

- VHS to MP4 Conversion Project Update - Michael
- Control Room Engineer Contract Renewal - Michael
- Revenue Generating Meeting Update - Michael
- In Person Council Meeting Update - Michael
- Welcome to Oakland Packet - Michael
- Secretary Position - Michael
- Borough Digital Sign – Michael
- Request to Seek Update on Fiber Loop Project from Vincent Dies. Want to schedule a meeting to start seeing how

much Senior Center and Recreation Complex Cameras would cost for the Ad-Hoc Committee. – Councilman Van Eck

- Ramapo-Indian Hills High Board of Education wants to broadcast meetings on Oakland TV. – Councilman Van Eck

COMMITTEE REPORTS

- **TV Committee:** *Jim Barry*
 - Volunteers Needed
 - Recap DIDJA TV Inc. Meeting
 - Verizon goes HD, Altice stays SD
 - Control Room Upgrade Complete
 - Exploring Oakland Update – Jim, Ben, and Jerri
 - TV Committee Meeting – Discuss Candidates Forum Archiving Policy, Set Rotation for Upcoming Borough Council Meetings, Research and Purchase new Tripods for Video Cameras.
- **Bulletin Board Committee:** *Salma Shamy*
 - Remote Access Update
 - New Users Online Training and Paperwork
 - Birthdays, Anniversaries, etc. on Oakland TV Bulletin Board – To Be Announced and Launched Once Andrea has remote access
 - New Holiday Themed Slides being made by Barbara Procopi.
- **Newsletter Committee:** *Elizabeth Llorente*
 - Carnival Recap
 - Top Story Ideas
 - Discussion on Ideas How to Gain More Newsletter Committee Writers
- **Website/Social Media Committee:** *Alex McVeigh*
 - No report
- **Review Committee:** *Ryan Schwertfeger*
- **Grants Committee:** *Ryan Schwertfeger*

OLD BUSINESS

- New Programming Ideas Progress – Game Shows like “Oakland Jeopardy” or “Oakland Squares”?
- Broadcast old FLOW Follies Programs – Andrea

NEW BUSINESS/DISCUSSION ITEMS

- Oakland Committee Tables at Oakland Carnival

UPCOMING OCC MEETING DATES, EVENTS, AND DEADLINES

- August 1, 2021 – Candidates Forum response deadline
- September 11, 2021 – First Forum Recording Option Day
- September 13, 2021 – OCC Meeting
- September 19, 2021 – Second Forum Recording Option Day
- September 20, 2021 – Bylaws Mandated Deadline for Committee Chairs to submit FY22 Budget Requests to OCC Chairman

MEETING ADJOURNED

THE NEXT MEETING WILL BE HELD ON *MONDAY SEPTEMBER 19, 2021 AT 7:30 PM* –
COUNCIL CHAMBERS, 10 LAWLOR DRIVE, OAKLAND, N.J. 07436

Commissioner Jim Barry	End of 2021
Commissioner Vacancy	
Commissioner Andrea Levy	End of 2022
Commissioner Liz Llorente	End of 2022
Commissioner Alex McVeigh	End of 2023
Commissioner Ryan Schwertfeger	End of 2023
Commissioner Vacancy	End of 2021
Alternate Commissioner 1: Patricia Carrera	End of 2022
Alternate Commissioner 2: Salma Shamy	End of 2023
Junior Member: Benjamin Good	End of 2021