



Oakland Communications

Chairman: Ryan Schwertfeger
Vice Chairman: Elizabeth Llorente
Secretary: Michael Carelli, Asst. to Admin.

Commissioners: Jim Barry, Alex McVeigh,
Andrea Levy
Alternates: Patricia Carrera, Salma Shamy
Council Liaison: Grant Van Eck

Oakland Communications Commission Agenda: 3/2/2020

MEETING CALLED TO ORDER: 7:30 P.M.

ROLL CALL

ALL COMMISSIONERS PRESENT UNLESS NAME LISTED BELOW. IF LATE, WHAT TIME ARRIVED.

FLAG SALUTE & MOMENT OF SILENCE

THIS MEETING IS BEING HELD IN ACCORDANCE WITH THE OPEN PUBLIC MEETINGS ACT, DULY ANNOUNCED AND POSTED IN THE OAKLAND MUNICIPAL BUILDING.

CHAIRMAN'S REPORT

- Control Room Upgrade Meetings and Planning
- Volunteers Needed
- Any local events?
- 24/7 Live Streaming Encoder Box

OPEN TO PUBLIC DISCUSSION, ONLY IF PUBLIC PRESENT

LIMIT OF 3 MINUTES PER PERSON WITH OPEN SESSION NOT TO EXCEED 15 MINUTES UNLESS EXTENDED BY MAJORITY VOTE OF THE COMMISSION.

APPROVAL OF MINUTES

- January 6, 2020 Minutes Approval

PRESENTATION BY OLPH ON BULLETIN BOARD REMOTE ACCESS

BOROUGH REPORT – BOROUGH ADMINISTRATOR ASSISTANT & COUNCIL LIAISON

- Google Drive Update – Michael
- Adobe Creative Cloud – 2020 – Michael
- OCC I.D. Badges – Michael
- Borough Calendar Feedback and Changes for Next Year – Michael
- Introduction of new Council Liaison Grant Van Eck – Councilman Van Eck
- Remote Access Update – Councilman Van Eck
- Ideas for Committees and the Commission? – Councilman Van Eck

COMMITTEE REPORTS

- **TV Committee:** *Jim Barry*
 - Control Room Upgrade – Planning Meetings
 - Volunteers needed
 - Upcoming events?
- **Bulletin Board Committee:** *Salma Shamy*
 - Remote Access Update
- **Newsletter Committee:** *Elizabeth Llorente*
 - Newsletter Content Rules - People submitting content for newsletter aren't following the guidelines set. Should OCC pass guidelines or let Newsletter Committee more heavily enforce their rules?
 - Sponsorship for Newsletter: Michael proposes a monthly sponsorship for the Borough Newsletter. One large ad for \$50 per month at the bottom, and 2 small ads for \$25 each per month. If sold out, we will generate \$1,200 per month. Would have to ask Rich if funds can be used for OCC or for Borough General Fund.
- **Website/Social Media Committee:** *Alex McVeigh*
 - No report
- **Review Committee:** *Ryan Schwertfeger*
 - By-laws work continues

OLD BUSINESS

- OCC By-laws Review, Discussion, Possible Vote

NEW BUSINESS/DISCUSSION ITEMS

- Get the High School Involved – Ryan
- Reach out to WPU and Ramapo College – anyone want to be involved?

UPCOMING OCC MEETING DATES, EVENTS, AND DEADLINES

MEETING ADJOURNED:

THE NEXT MEETING WILL BE HELD ON May 4, 2020 AT Borough Council Chambers, 10 Lawlor Drive, Oakland, NJ 07436.

Commissioner Jim Barry	End of 2021
Commissioner Liz Llorente	End of 2022
Commissioner Alex McVeigh	End of 2020
Commissioner Ryan Schwertfeger	End of 2020
Commissioner Andrea Levy	End of 2022
Commissioner --	End of
Alternate Commissioner 1: Patricia Carrera	End of 2022
Alternate Commissioner 2: Salma Shamy	End of 2020
Junior Member: Benjamin Good	End of 2020