



# Oakland Communications

**Chairman:** Ryan Schwertfeger

**Vice Chairman:** Elizabeth Llorente

**Secretary:** -

**Commissioners:** Jim Barry, David Dorsey, Andrea Levy, Alex McVeigh

**Alternates:** Patricia Carrera, Salma Chiu

**Council Liaison:** Grant Van Eck

**Junior Member:** Benjamin Good

## Oakland Communications Commission Agenda: 3/1/2021

**VIRTUAL MEETING CALLED TO ORDER: 7:30 P.M.**

### **FLAG SALUTE & MOMENT OF SILENCE**

THIS MEETING IS BEING HELD IN ACCORDANCE WITH THE OPEN PUBLIC MEETINGS ACT, DULY ANNOUNCED AND POSTED IN THE OAKLAND MUNICIPAL BUILDING.

### **ROLL CALL**

ALL COMMISSIONERS PRESENT UNLESS NAME LISTED BELOW. IF LATE, WHAT TIME ARRIVED.

### **CHAIRMAN'S REPORT**

- New Volunteers and One Commission Member Are Still Needed. Welcome New Commissioner David Dorsey
- Remote Access Update – Will let Salma explain in her report, but once volunteers are set, will then move to give access to the Library and Senior Center.
- All standing committees met besides Website & Social Media Committee and elected Chairs and Vice Chairs
- Fiber Loop to Senior Center and Recreation Fields
  - Recreation Commission expressed interest in the idea and floated cameras on some fields and in Danny D building as well to cover Rec Commission Meetings. Only concern was privacy/ensuring there would be an indication that cameras are on.
  - Will plan to have an informational meeting with Vincent Dies and others about the project this spring to assess options and likely costs. Likely pursue a proposal involving some permanently mounted cameras and camera access ports for on-the-field cameras and announcing.

### **SPECIAL PRESENTATION**

Control Room Engineer Greg Prairie – Update on Control Room Upgrade Progress

- Q&A from Commission Members, Borough Council Liaison, and Borough Administrator Assistant
- Can answer any Q&A from the public during open to the public

### **OPEN TO PUBLIC DISCUSSION, ONLY IF PUBLIC PRESENT**

LIMIT OF 3 MINUTES PER PERSON WITH OPEN SESSION NOT TO EXCEED 15 MINUTES UNLESS EXTENDED BY MAJORITY VOTE OF THE COMMISSION.

### **APPROVAL OF MINUTES**

- January 2021

### **THE BOROUGH REPORT**

#### **BOROUGH ADMINISTRATOR ASSISTANT & COUNCIL LIAISON**

- Google Drive Storage Complete! – Assistant Administrator Carelli

- Show Off Your City 2021 Contest by NJ League of Municipalities – Assistant Administrator Carelli
- Improve Oakland TV Channel Resolution Update – Councilman Van Eck
- Improve communication between OCC and other Borough Committees, mainly regarding Public Events – Councilman Van Eck
- Suburban News Litter – Councilman Van Eck

## COMMITTEE REPORTS

- **TV Committee:** *Jim Barry*
  - Committee Leadership Election Results
  - TV Committee Meeting Recap
  - Volunteers Needed!
  - Update on New History Program *Exploring Oakland* – Jim Barry and Benjamin Good
  - In-Person Council Meetings – Will resume volunteer schedule once in person meetings resume. Ryan doing meetings in the meanwhile
  - Control Room Upgrade – Once complete, OCC Chairperson, TV Committee Chair and TV Committee Vice Chair will be trained by Greg. Approved for OCC 2021 Budget that 3 additional volunteers can receive official training from Greg on the new system. All other volunteers will need to be trained by other volunteers.
- **Bulletin Board Committee:** *Salma Shamy*
  - Committee Leadership Election Results
  - Bulletin Board Committee Meeting Recap
  - Remote Access Update After Meeting with Vinny
- **Newsletter Committee:** *Elizabeth Llorente*
  - Committee Leadership Election Results
  - Two interested potential volunteers joined the ZOOM call
  - Newsletter Committee Meeting Recap
  - Roles of volunteer members versus Borough staff - Assistant Administrator Carelli
- **Website/Social Media Committee:** *Alex McVeigh*
  - No report
- **Review Committee:** *Ryan Schwertfeger*
  - No report

## OLD BUSINESS

- Music on Oakland TV
  - Salma made fliers – Will need help to distribute and hang up in applicable towns that can submit
  - Have only received one submission thus far which was approved by Bulletin Board Committee
  - Michael will occasionally repost call for submissions on social media, Andrea has been sharing on social media
  - Ryan working on getting attention by *The Bergen Record*
- New Programming Ideas Progress – Game Shows like “Oakland Jeopardy” or “Oakland Squares”?

## NEW BUSINESS/DISCUSSION ITEMS

## UPCOMING OCC MEETING DATES, EVENTS, AND DEADLINES

- Easter Egg Hunt by Public Events?

**MEETING ADJOURNED**

**THE NEXT MEETING WILL BE HELD ON *MONDAY, MAY 3, 2021 AT 7:30 PM* –  
LOCATION TBD.**

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|---|-------------|
| Commissioner <b>Jim Barry</b>                     | End of 2021 |
| Commissioner David Dorsey                         | End of 2022 |
| Commissioner <b>Andrea Levy</b>                   | End of 2022 |
| Commissioner <b>Liz Llorente</b>                  | End of 2022 |
| Commissioner <b>Alex McVeigh</b>                  | End of 2023 |
| Commissioner <b>Ryan Schwertfeger</b>             | End of 2023 |
| Commissioner --                                   | End of 2021 |
| Alternate Commissioner 1: <b>Patricia Carrera</b> | End of 2022 |
| Alternate Commissioner 2: <b>Salma Shamy</b>      | End of 2023 |
| Junior Member: <b>Benjamin Good</b>               | End of 2021 |

*Highlighted names were all reappointed. Awaiting to hear length of term from Borough Clerk.*