



Oakland Communications

Chairman: Ryan Schwertfeger

Vice Chairwoman: Elizabeth Llorente

Secretary: Vacant

Commissioners: Jim Barry, Michael Gambatese,
Andrea Levy, Alex McVeigh

Alternates: Patricia Carrera, Salma Chiu

Council Liaison: Grant Van Eck

Junior Member: Benjamin Good

Oakland Communications Commission Agenda: 3/7/2022

MEETING CALLED TO ORDER: 7:30 P.M.

FLAG SALUTE & MOMENT OF SILENCE

THIS MEETING IS BEING HELD IN ACCORDANCE WITH THE OPEN PUBLIC MEETINGS ACT, DULY ANNOUNCED AND POSTED IN THE OAKLAND MUNICIPAL BUILDING.

DECISION ON ACTING SECRETARY FOR THE MEETING

The November 2021 and January 2022 meetings which do not have minutes taken and were done on ZOOM will have their recordings saved to be turned into minutes at a later date. In-person only meetings will need minutes taken during the meeting as there is no recording. If nobody wants to be Secretary, an audio recording should be taken of the meeting so minutes can be created at a later date.

ROLL CALL

ALL COMMISSIONERS PRESENT UNLESS NAME LISTED BELOW. IF LATE, WHAT TIME ARRIVED.

CHAIRMAN'S REPORT

- Welcome Back In-Person!
- Board of Education Meetings Airing Live and on Schedule - Volunteers for TV Committee Meeting Needed to Assist
- DVD Conversion Process Underway
- Volunteer Recruitment Drive
 - Can everyone try and make or share a social media post to your Oakland friends and in community groups you are a part of (in-person or online)? Most recent volunteers have come from either a direct personal appeal from a member or from seeing a post/signage from someone else.
 - Committee volunteers can live in Oakland, Franklin Lakes, Wyckoff, Mahwah, Wanaque, and Pompton Lakes.
 - Commission members and alternates **MUST** be Oakland residents.
 - Goal of **5 new people by the May OCC meeting** on the Commission and/or in the committees. If the goal is met, I will pay for pizza for everyone at our July OCC Meeting.

OPEN TO PUBLIC DISCUSSION, ONLY IF PUBLIC PRESENT

LIMIT OF 3 MINUTES PER PERSON WITH OPEN SESSION NOT TO EXCEED 15 MINUTES UNLESS EXTENDED BY MAJORITY VOTE OF THE COMMISSION.

APPROVAL OF MINUTES

- November 2021 - No minutes created
- January 2022 - No minutes created

THE BOROUGH REPORT

BOROUGH ADMINISTRATOR ASSISTANT & BOROUGH COUNCIL LIAISON

- OCC Secretary Update - Michael Carelli
- Potential Altice Donation Towards Senior Center Camera Project Update - Michael Carelli
- Television & Newsletter Committee Members ID Project - Discuss How to Proceed Executing This? - Michael Carelli
- Senior Center Camera Project Grant & Capital Proposal Update - Michael Carelli

- Borough Budget Progression Timeline - Grant Van Eck
- Fiber Loop Completion Update - Grant Van Eck
- Oakland Public Schools Cooperation and Partnership - Grant Van Eck
- Small Town Volunteer of the Year - Grant Van Eck

COMMITTEE REPORTS

- **Television Committee:** *Jim Barry*
 - Live Broadcasting of RIH School Board Meetings in Full Swing
 - Have Received Some New Programs to Air Recently
 - Welcome to New Members & New Volunteers Needed
 - New Vice Chairman of TV Committee
 - Awaiting Budget Approval of Phase I of Replacement Video Camera Equipment, Hope to Use Funds from Sponsorship Program to Help Pay for Phase II Replacement of Equipment
 - *Exploring Oakland* Update – Benjamin Good
 - Bumpers for Oakland TV – Benjamin Good
 - Work on Intro to *Oakland Archives* Program, Featuring Converted Programs - Benjamin Good
- **Newsletter Committee:** *Elizabeth Llorente*
 - Additional Subscribers to Borough Newsletter via Community Pass - Michael Carelli Update?
 - More Volunteers Are Desperately Needed - Had No March Story Because of Lack of Assistance
- **Bulletin Board Committee:** *Salma Shamy*
 - Additional Music Submissions Needed
 - Birthdays, Anniversaries, etc. on Oakland TV Bulletin Board – To Be Announced and Launched Only Once An Additional Member of the Bulletin Board Committee Gets Remote Access/Joins the Committee
- **Welcome, Website & Social Media Committee:** *Mike Gambatese*
 - Update on New Member Efforts
 - Social Media Adjustments and Additions with Michael Carelli
 - Welcome Packet
- **Review & Grants Committee:** *Ryan Schwertfeger*
 - Last Request to Commission members and Committee Chairs - Anyone want to join the committee?
 - Hoping to have the first meeting before next OCC Meeting

OLD BUSINESS

- Oakland TV Sponsorships - Review Proposed Form
 - If approved, form and information about the Program will go to the Borough Council for feedback and review.
- Promotional/Identifier Items Discussion
 - Go through each Commissioner's ideas and decide which top 5 options we want to pursue
 - Bring quotes to May OCC meeting for the agreed upon ideas for cost review and approval

NEW BUSINESS/DISCUSSION ITEMS

OPEN TO PUBLIC DISCUSSION, ONLY IF PUBLIC PRESENT

LIMIT OF 3 MINUTES PER PERSON WITH OPEN SESSION NOT TO EXCEED 15 MINUTES UNLESS EXTENDED BY MAJORITY VOTE OF THE COMMISSION.

UPCOMING OCC MEETING DATES, EVENTS, AND DEADLINES

MEETING ADJOURNED

THE NEXT COMMUNICATIONS COMMISSION MEETING WILL BE HELD

ON MONDAY MAY 2, 2022 AT 7:30 PM IN COUNCIL CHAMBERS.

Commissioner Jim Barry	End of 2024
Commissioner Michael Gambatese	End of 2022
Commissioner Andrea Levy	End of 2022
Commissioner Liz Llorente	End of 2022
Commissioner Alex McVeigh	End of 2023
Commissioner Ryan Schwertfeger	End of 2023
Commissioner Vacancy	End of 2024
Alternate Commissioner 1: Patricia Carrera	End of 2022
Alternate Commissioner 2: Salma Shamy	End of 2023
Junior Member: Benjamin Good	End of 2022