BOROUGH OF OAKLAND
ORDINANCE NO. 19-CODE-791

AN ORDINANCE TO ESTABLISH FEES FOR PERMITTING ENTITIES TO
ADVERTISE ON BANNERS TO BE INSTALLED ON LIGHT OR UTILITY
POLES WITHIN THE BOROUGH OF OAKLAND AND IN THE
OAKLAND COMMUNITY CALENDAR

NOW THEREFORE, BE IT ORDAINED by the Mayor and Council of the Borough of
Oakland as follows:

Section 1. General.

This section will permit the Borough of Oakland to charge a fee described herein permitting
entities to advertise using banners to be installed on light or utility poles in the Borough or in the
Oakland community calendar.

Section 2. Definitions.

As used in this section, the following terms will have the meanings indicated:

Entities: Shall include business associations, civic organizations, associations and others.

Banners: Banners which advertise the entity that has requested to be located on a utility or
light pole within the Borough of Oakland.

Community Calendar: The calendar created on a yearly basis by the Borough of Oakland indicating
Borough and community events.

Section 3. Fees.

All banners to be placed on the Borough utility or light poles shall be subject to an annual
fee of $150.00.

All advertisements in the Oakland community calendar shall be subject to a $225.00 fee
per month.

Section 4. Should any part, portion or provision of this ordinance be held unconstitutional
or invalid, such decision shall not affect the validity of this ordinance as a whole, or any other part
thereof.

Section 5. All ordinances or parts of ordinances inconsistent herewith are hereby
repealed.
Section 6. This ordinance shall take effect immediately upon publication and final passage according to law.

ATTEST:

Linda H. Schwager, Mayor

Lisa M. Duncan, Borough Clerk

This is to certify that this is a true copy as adopted by the Mayor and Council of the Borough of Oakland at a meeting held on September 25, 2019.

Borough Clerk.